

# ISS BUSINESS SUSTAINABILITY DIPLOMA

As part of Baltic's Level 4 Sustainability for Business Impact apprenticeship, learners will undertake the globally recognised Diploma in Business Sustainability from the Institute of Sustainability Studies (ISS).

This comprehensive, self-paced online course is designed to equip participants with practical skills to drive sustainability initiatives within their organisations. The diploma covers essential topics such as business sustainability planning, green marketing and communication, ESG reporting, and supply chain management.

## Part 1

Completed during months 2-5, with an exam at the end

- ▶ **Module 1**  
**INTRODUCTION TO BUSINESS SUSTAINABILITY**  
Discover the course topics and how the course is structured.
- ▶ **Module 2**  
**DECARBONISATION: ACHIEVING NET ZERO**  
Understand how to define, develop, and implement a decarbonisation strategy.
- ▶ **Module 3**  
**SUSTAINABILITY PLAN DEVELOPMENT**  
Understand how to build a credible sustainability plan for a business.
- ▶ **Module 4**  
**SUSTAINABILITY PLAN IMPLEMENTATION**  
Discover processes and initiatives to help businesses reach sustainability targets.
- ▶ **Module 5**  
**SUSTAINABLE OPERATIONS**  
Learn how to build a sustainable operation to boost efficiency.
- ▶ **Module 6**  
**ESG REPORTING AND AUDITING**  
Learn to develop robust, non-financial information to improve transparency.

## Part 2

Completed during months 8-13, with an exam at the end

- ▶ **Module 7**  
**CIRCULAR ECONOMY**  
Learn about the circular economy and how to apply it to a business.
- ▶ **Module 8**  
**SUSTAINABLE SUPPLY CHAINS**  
Gain the skills and tools to develop a smarter and more resilient supply chain.
- ▶ **Module 9**  
**BUSINESS WITH BIODIVERSITY**  
Understand the links between business and the biodiversity emergency.
- ▶ **Module 10**  
**DIVERSITY, EQUITY, AND INCLUSION**  
Learn how to develop a DE&I strategy to drive engagement and business growth.
- ▶ **Module 11**  
**SUSTAINABLE FINANCE**  
Expand sustainable finance knowledge and examine its benefits.
- ▶ **Module 12**  
**GREEN MARKETING AND COMMUNICATION**  
Find out how to use marketing for your sustainability plan.